

A talented designer, problem solver and leader with a passion for design and the creative process. Experienced in managing projects, people, tight deadlines, and immense workloads. A proven self-starter with an eye for detail, excellent time management skills, a wide technical skill set, respect for budgets and commitment to deadlines. My ideal opportunity is a growing and innovative organization with a genuine and contagious passion for their customers and products.

EXPERIENCE

Creative Director | October 2013–Present

Ultimate Medical Academy (UMA)—Tampa, FL

- Lead, direct and develop a full-service creative team
- Offer creative strategy that answers business challenges in a highly regulated space
- Develop, guide and execute results-focused tactics that including content, video, and design for print, email, digital and user experience
- Develop, manage and continually elevate the UMA brand

Lead Interactive Designer/Creative Coordinator | May 2011–December 2013

DST Systems, Inc.—Kansas City, MO

- Primary creator of the visual brand at the corporate enterprise level
- Brand management for an international enterprise with more than 12,000 employees
- Conceptualize, design and produce a wide range of work for print, web, email, and video
- Account and project management for key internal clients
- Writer/Producer/Director for many internal and external video projects

Creative Supervisor | December 2005–May 2011

Pioneer Services, a division of MidCountry Bank—Kansas City, MO

- Manage and develop a multi-discipline creative staff
- Conceptualize, design and produce work for print, email, web, television, and radio
- Define, manage and elevate several additional brands under the MidCountry umbrella
- Work directly with the strategic group to translate business objectives into creative solutions

Senior Designer | May 2004–December 2005

RBC Innovations Inc.—Kansas City, MO

- Responsible for controlling the quality and flow of all design and print work
- Conceptualized and designed work for many high profile clients like WalMart and McDonalds
- Worked directly with sales staff, clients and production vendors
- Helped develop strategy for key projects in direct response and marketing efforts

EDUCATION

Bachelor of Fine Arts in Commercial Art (Graphic Design)
University of Central Missouri, Warrensburg MO.

KNOWLEDGE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere, Adobe XD, Adobe Muse, Wordpress, Microsoft Office

HONORS & AWARDS

2015

Graphex Awards: Best Design, Local Publication

2012

Arts Council of Metropolitan Kansas City, Art@Work: Best of Show 3D

2011

IABC: Bronze Quill, 1st (x 4)

Apex Award: Award of Excellence for Internal Booklet

Apex Award: Award of Excellence for Internal Goal Communication Campaign

Apex Award: Award of Excellence for Podcast Series

2009

KC American Advertising Federation: Silver Addy

IABC: Bronze Quill–best of show finalist

IABC: Silver Quill

Pioneer Services: Annual ELITE recipient (top company culture award)

2008

KC American Advertising Federation: Silver Addy

KC American Advertising Federation: Silver Addy

KC American Advertising Federation: Bronze Addy