

EXPERIENCE

A talented designer, creative director, problem solver and leader with a zeal for a job well done, love of design and passion for the creative process. Experienced in managing people, projects, and immense workloads. A proven self-starter with an eye for detail, excellent time management skills, a wide technical skill set, respect for budgets and commitment to deadlines. My ideal opportunity is a growing and inventive organization with a contagious passion for their product and consumers.

Creative Director | October 2013–Present

Ultimate Medical Academy (UMA)—Tampa, FL

- Lead, direct and develop a full-service creative team
- Offer creative strategy and concepts that answer business challenges
- Develop and guide branded tactics including copy and content, video, and design for print, digital and user experience
- Develop, manage and maintain the UMA brand and brand identity

Lead Interactive Designer/Creative Coordinator | May 2011–December 2013

DST Systems, Inc.—Kansas City, MO

- Owner and creator of the visual brand at the corporate enterprise level
- Brand manager for an international enterprise with more than 12,000 employees
- Conceptualize, design and produce a wide range of work for print, web, and video
- Account management for assigned internal clients
- Writer/Producer/Director for many internal and external video projects

Creative Supervisor | December 2005–May 2011

Pioneer Services, a division of MidCountry Bank—Kansas City, MO

- Manage and develop a multi-discipline creative staff
- Conceptualize, design and produce work for print, web, television, and radio
- Protect, grow and maintain multiple brands
- Work directly with the strategic group to translate project objectives into creative solutions

Senior Designer | May 2004–December 2005

RBC Innovations Inc.—Kansas City, MO

- Responsible for controlling the quality and flow of all design and print work
- Conceptualized, designed and produced work for print, dimensional and web
- Worked directly with sales staff, clients and production vendors
- Helped develop strategy for key projects

EDUCATION

Bachelor of Fine Arts in Commercial Art (Graphic Design)
University of Central Missouri, Warrensburg MO.

KNOWLEDGE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects,
Adobe Premiere, Adobe XD, Adobe Muse, Wordpress, Microsoft Office

AWARDS

2008

KC American Advertising Federation: Silver Addy
KC American Advertising Federation: Silver Addy
KC American Advertising Federation: Bronze Addy

2009

KC American Advertising Federation: Silver Addy
IABC: Bronze Quill–best of show finalist
IABC: Silver Quill
Pioneer Services: Annual ELITE recipient (top company culture award)

2011

IABC: Bronze Quill, 1st (x 4)
Apex Award: Award of Excellence for Internal Booklet
Apex Award: Award of Excellence for Internal Goal Communication Campaign
Apex Award: Award of Excellence for Podcast Series

2012

Arts Council of Metropolitan Kansas City, Art@Work: Best of Show 3D

2015

Graphex Awards: Best Design, Local Publication