

EXPERIENCE

A talented artist with a passion for design and creative problem-solving. A leader by nature, refined through training. Experience managing people, projects, and immense workloads. A proven self-starter with an eye for detail, excellent time management skills, an understanding of technology and a wide technical skill set. My ideal opportunity is a growing organization with smart people who possess a sense of fun and a contagious passion for their product and consumers.

**Creative Director | October 2013–Present**

Ultimate Medical Academy (UMA)—Tampa, FL

- Direct, manage and develop a full-service creative team including copy, design, and multimedia
- Strategize, design and produce a wide range of work in print, web, and video
- Develop, manage and maintain the UMA brand, brand identity, and the brand vision
- Advance initiatives that align with our mission and goals while collaborating with other teams
- Identify and create connections that turn challenges into opportunities

**Lead Interactive Designer/Creative Coordinator | May 2011–December 2013**

DST Systems, Inc.—Kansas City, MO

- Owner and creator of the visual brand at the corporate enterprise level
- Brand manager for an international enterprise with more than 12,000 employees
- Conceptualized, designed and produced a wide range of work in print, web, and video
- Account management for assigned internal clients
- Producer/writer for various video projects

**Creative Supervisor | December 2005–May 2011**

Pioneer Services, a division of MidCountry Bank—Kansas City, MO

- Managed and developed a multi-discipline creative staff
- Conceptualized, designed and produced work in print, web, applications, television, and radio
- Protected, grew and maintained multiple brands
- Work directly with the strategic group to translate project objectives into creative solutions

**Senior Designer | May 2004–December 2005**

RBC Innovations Inc.—Kansas City, MO

- Responsible for controlling the quality and flow of all design and print work
- Conceptualized, designed and produced work for print, dimensional and web
- Worked directly with sales staff, clients and production vendors
- Helped develop strategy on key projects

EDUCATION

Bachelor of Fine Arts in Commercial Art (Graphic Design)  
University of Central Missouri, Warrensburg MO.

KNOWLEDGE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere, Apple Final Cut Pro, Adobe Muse, Wordpress, Microsoft Office

AWARDS

**2008**

KC American Advertising Federation: Silver Addy ( x 2 )  
KC American Advertising Federation: Bronze Addy

**2009**

KC American Advertising Federation: Silver Addy  
IABC: Bronze Quill–best of show finalist  
IABC: Silver Quill  
Pioneer Services: Annual ELITE recipient (*top company culture award*)

**2011**

IABC: Bronze Quill, 1<sup>st</sup> ( x 4 )  
Apex Award: Award of Excellence for Internal Booklet  
Apex Award: Award of Excellence for Internal Goal Communication Campaign  
Apex Award: Award of Excellence for Podcast Series

**2012**

Arts Council of Metropolitan Kansas City, Art@Work: Best of Show 3D

**2015**

Graphex Awards: Best Design, Local Publication